



ENRICHING PEOPLE'S LIVES THROUGH PREMIUM TEA, EDUCATION AND INNOVATION
-- A Brand Overview --

The Republic of Tea is a progressive brand dedicated to enriching people's lives through the experience of premium teas and herbs, innovation and education as it emphasizes a 'Sip by Sip Rather Than Gulp by Gulp' lifestyle. Founded under the charter to start a 'Tea Revolution', its ongoing mission is to seek out and procure only the most exquisite teas in the world and make them accessible to men, women and children everywhere. In keeping with its whimsical identity as an independent Republic, the company designates its employees as Ministers, sales representatives as Ambassadors, consumers as Citizens and sales outlets as Embassies.

Launched in 1992 by the creators of Banana Republic and purchased by entrepreneur and Minister of Tea, Ron Rubin in 1994 with a commitment to expanding its mission. He subsequently guided the Larkspur, California-based brand into the leading purveyor of over 300 premium teas and herbs and tea-inspired products. In the spring of 2015, Ron's son Todd B. Rubin succeeded him as president. Todd, the Minister of Evolution, is continuing the legacy of the brand and its diverse offerings including, but not limited to: organic SuperAdapt™ Teas, SuperDigest Tea® collection, Beautifying Botanicals®, Be Well® Teas, Downton Abbey™ Teas, Bridgerton Teas, organic SuperHerb® Teas, U-Matcha™ and Single Sips®.

Known for its innovative and award-winning packaging, The Republic of Tea's distinguished teas and herbs are packaged in specially-designed air-tight tins containing either full-leaf teas and herbs or the brand's signature round, unbleached tea bags, free of unnecessary envelopes, strings, tags or staples. Decaffeinated (using a pure CO₂ method) varieties are available. All full-leaf and bagged teas are Certified Gluten-Free by the Gluten-Free Certification Organization (GFCO). Offering a great value, the average serving of The Republic of Tea is less than 35 cents.

A socially responsible business, The Republic of Tea is dedicated to sharing its prosperity by developing teas to support organizations that make a difference. The Women of Tea®: Sri Lanka program benefits the women and families who make tea possible by bringing better nutrition, hygiene and financial literacy to their communities. The Republic of Tea is a member of the international Ethical Tea Partnership, Upcycled Food Association, Climate Collaborative and American Herbal Products Association, and supports charitable organizations within its communities, including Homeward Bound of Marin and Big Brothers Big Sisters of North Bay in California and Community Link in Southern Illinois. Additionally, The Republic of Tea supports The Global Alliance for Improved Nutrition (GAIN), which works towards access to nutritious, safe, and affordable food for all. Ministers of The Republic of Tea also volunteer for a local community non-profit organization two days per year as part of the Make a Difference Day program (2 paid volunteer days per year).

The Republic of Tea is available in the United States at specialty and natural food retailers, select cafés and restaurants, via the company's Web site (www.REPUBLICofTEA.com), The Republic of Tea's mail-order catalogue and by calling 1-800-298-4TEA (832).

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Press Contacts: Nicole Lax, Blake Willahan, Siena Di Roma, and Libby Byrne 415.325.5519,
pr@republicoftea.com